The Islamia University of Bahawalpur

BIDDING DOCUMENT INVITATION FOR BIDS

Proposals are invited for short consultancy of individual/expert for Center for Performing Arts and Digital Media Production, Faculty of Arts and Languages, The Islamia University of Bahawalpur.

Proposals are invited with the following format.

- 1. Name of Consultant/Expert
- 2. Address
- 3. Provide a complete profile with relevant experience.
- 4. Banker Certificate of financial standing with NTN.
- 5. An Affidavit to the effect that the consultant has not been blacklisted by the Govt. /Autonomous body.
- 6. Detail of Litigation cases if any.
- 8. Financial proposal should not exceed from 2 Million Rupees (Inclusive all taxes) and duration of short consultancy should not exceed from 6 months. (As per PPRA rule 2014)

Sr.	Position(s)	T.O.R
1	Short Consultancy of Individual/Expert/ for Center for Performing Arts and Digital Media Production, Faculty of Arts and Languages, The Islamia University of Bahawalpur.	 Needs Assessment: Conduct a comprehensive needs assessment to evaluate the current state of the center and identify areas for improvement. Assess IUB's goals, resources, infrastructure, curriculum, and staff expertise related to performing arts and digital media production. Curriculum Development of BS Programs and offering of Short Courses: Advise on the development or enhancement of a
		curriculum that integrates performing arts and digital media production into the educational program. Recommend approaches, learning outcomes, teaching methodologies, and assessment methods that align with educational standards. Such as BS Film, Drama & Digital Media and Advanced Certificate Programs in Electronic Media. Start Short Courses through center's platform for students with instructors currently working in Media Industry.
		 Program Design and Implementation: Provide guidance on designing and implementing programs and activities offered by the center. Help define program objectives, target audience, scheduling, and resource allocation. Advise on program management and evaluation processes.
		 Technical Infrastructure and Resource Planning: Assess the center's technical infrastructure, including digital media labs, performance spaces, audiovisual equipment, and production facilities. Recommend improvements or necessary upgrades to support the

- center's activities. Advise on resource planning and budget allocation.
- 5. Partnership and Collaboration: Identify potential partnerships and collaborations with external organizations, artists, industry professionals, and community groups. Advise on establishing relationships and collaborative initiatives that enhance the center's programs and opportunities for students.
- 6. Evaluation and Quality Assurance: Develop evaluation frameworks and assessment criteria to measure the effectiveness and impact of the center's programs. Advise on data collection methods, analysis techniques, and reporting. Provide recommendations for quality assurance processes to maintain program excellence.