



The Registrar IUB <registrar@iub.edu.pk>

Fwd: Invitation to Disseminate Youth Opportunity – Young People 4 Climate (YPC-2025) | Registration Deadline: 15 September 2025

Prof. Dr. Muhammad Kamran <vc@iub.edu.pk>
To: registrar <registrar@iub.edu.pk>

Thu, Sep 11, 2025 at 10:48 AM

Professor Dr Muhammad Kamran
Vice Chancellor
The Islamia University of Bahawalpur, Pakistan

Former **Vice Chancellor**
MNS University of Engineering & Technology
Multan

Former **Vice Chancellor**
Mir Chakar Khan Rind University of Technology
Dera Ghazi Khan

Vice Chairman
National Technology Council
HEC Pakistan

Forwarded to the following for the needful, please.

1. The Director, International Center for Climate Change, Food Security & Sustainability (ICCFSS) / Focal Person: Consortium on Climate Change, Sustainability & Conservation

2. The Director (M&PR), IUB

----- Forwarded message -----

From: **Mr. Zia ur Rehman** <ad.sustainability@nust.edu.pk>

Date: Tue, 9 Sept 2025, 5:30 pm

Subject: Invitation to Disseminate Youth Opportunity – Young People 4 Climate (YPC-2025) | Registration Deadline: 15 September 2025

To:

Cc: BilalResearch47@gmail.com <BilalResearch47@gmail.com>, Misha Arshad <mishaarshad199@gmail.com>

Dear Rector's and Vice Chancellor's

I am pleased to share that the *Young People 4 Climate (YPC-2025)* initiative has been launched under the joint leadership of the **Ministry of Climate Change and Environmental Coordination (MoCC&EC)**, **UNICEF**, **NUST**, and the **Prime Minister's Youth Programme (PMYP)**.

This flagship competition, also known as *COP in My City 2025*, is designed to empower Pakistan's youth (aged 12–24) to take a leading role in climate action, innovation, and advocacy.

Eligibility Criteria:

- Students aged **12–24** years
- Students from Schools, **colleges or universities in Pakistan**
- Motivated to contribute to climate action, innovation, and youth advocacy

Benefits for Selected Participants:

- Capacity-building training on climate diplomacy, policy, and solutions
- Opportunities to participate in **provincial conclaves** and the **national grand finale in Islamabad**
- A chance to **represent Pakistan at international forums and climate networks**

Action Requested:

We kindly request your support in disseminating this opportunity widely across your university departments so that motivated students may register and take part.

Registration Deadline: 15 September 2025

Registration Link: <https://forms.gle/PW4QSFXGHYGU6zXW7>

Y4C Social Media Handles: [Instagram](#), [LinkedIn](#), [Facebook](#)

For your convenience, I am also **attaching a short presentation outlining the objectives, process, and value of the YPC-2025 program.**

Together, we can ensure that Pakistan's youth are equipped with the skills and platforms needed to become effective leaders in tackling climate challenges.

Thank you very much for your kind support.

Warm regards,

Zia ur rehman

Head of Sustainability

Office of Sustainability, RIC

National University of Sciences and Technology (NUST)

E: ad.sustainability@nust.edu.pk | P: 0344-4660331

2 attachments

Reg.jpg
369K



Y4C-ppt.pdf
1479K



Government of Pakistan
Ministry of Climate Change
& Environmental Coordination (MoCC&EC)

Young People 4 Climate (YPC- 2025)

Pakistan



BACKGROUND

Why It Matter?

Pakistan Outlook

- Over 60% of Pakistan's population is under 30, one of the largest youth cohort.
- Children and youth are among the most affected by floods, heatwaves, and air pollution.
- Youth-led initiatives on tree planting, waste reduction, and clean energy advocacy
- Young entrepreneurs increasingly engaging in green startups and climate-tech solutions

- Young leaders are **shaping climate diplomacy** at international forums.
- **Children's right** to a safe climate is now a key part of **international climate discourse**.
- Expansion of **climate literacy, eco-clubs, and youth climate networks** across the world.
- Youth mobilizations highlight their ability to influence governments, businesses, and **multilateral policies**.

Global Outlook



INTRODUCTION

Youngs People 4 Climate (YPC - 2025)

What's Young People 4 Climate (YPC)?

01

The United Nations hosted the **Youth4Climate: Driving Ambition Summit** in Milan, Italy (Sept 2021), a prelude to CoP26, where young leaders from across the globe **provided policy recommendations**.

Onboarding

02

Inspired by this, **UNICEF and MoCC&EC launched the Young People for Climate (YPC) Initiative** in Pakistan, empowering youth to drive climate solutions and shape policy dialogue.

Online
Registration

OBJECTIVES



Enable meaningful participation of children and youth in climate policy and decision-making.



Build climate knowledge and capacity for children and youth, especially those from vulnerable, underprivileged and rural backgrounds.



Provide a national platform for voices of children and youth in climate policy and forums.



Foster leadership and advocacy skills for systemic change, and drive innovative, grassroots climate solutions



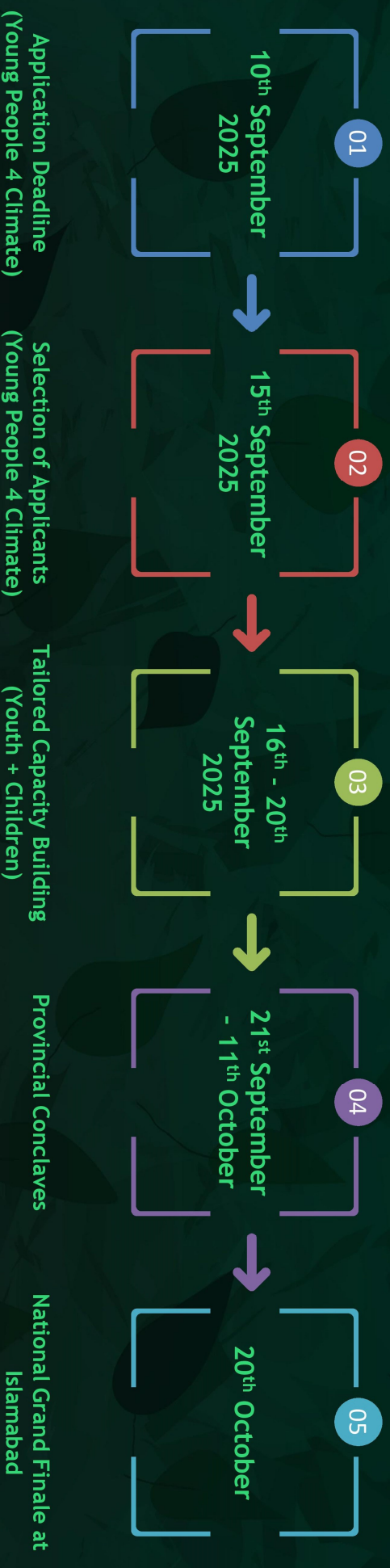
Align all activities with children's rights (UNICEF Declaration).



Empower local communities, especially youth and children, through sustainable practices and policy advocacy.

Value Addition

Timeline Young People 4 Climate (YPC - 2025)





Process

Young People 4 Climate (YPC - 2025) Process (Children)



1

Engage Provincial Secondary Education Departments
YPC - 2025 team connects with provincial & district secondary education departments;



2

Select Schools

- Both public and private schools included.
- Each school appoints a Focal Point teacher.



3

Student Registration

- Children register online at school during school hours.
- Parent/guardian consent required.



4

Assessment and evaluation according to the given criteria

- Short inspirational essay or 2-minute speech.
- Scoring based on knowledge, creativity, and communication.
- Select students for capacity building, keeping gender balance, age balance and giving opportunity to vulnerable group.



5

Capacity Building (School Level)
In-person sessions at schools during timings.



6

Provincial/District Competition

- Shortlisted students compete.
- Best students selected for finals.



7

Final Competition
National Grand Finale held in Islamabad.



8

Announcing Winners
Announcement of Winning Candidate for YPC - 2025.

Young People 4 Climate (YPC - 2025) Process (Youth)



Regions Engaged for Participants



PUNJAB



AZAD JAMMU &
KASHMIR



SINDH



FEDERAL CAPITAL



KHYBER
PAKHTUNKHWA



GILGIT BALTISTAN



BALUCHISTAN

Assessment, Selection and Transparency

01

Schools will take the main lead in Registration and Onboarding Process of the Children

02

Google forms submitted don't have credentials mentioned to ensure a transparent process

03

Potential participation from esteemed departments such as HEC, Universities, UN Women etc. as observers and evaluators



Capacity Building

TRAINING SESSIONS

01

- Fundamentals of Climate Change
- Paris Agreement, BUR, NDCs & UNFCCC
- Conference of Parties COP and Youth Participation/ Role of youth in COP

02

- Loss & Damage
- Climate Resilience
- National Adaptation Plan (NAP) and Doubling adaptation efforts

03

- Just Transition
- Decarbonization and Net-Zero
- Climate Finance

04

- Digitizing the youth
- Adaptation based on local and traditional knowledge
- Pakistan -- Gender Considerations in Climate Change

05

- Policy Brief development
- Climate Journalism

How Comms can help?

01

Amplify youth & children's voices in climate → Drive registrations, boost media visibility

02

Promote impact & objectives → Share deadlines and milestones

03

Champion inclusivity → Highlight gender, youth & children as the drivers

04

Create engaging content → Catchy visuals, hashtags, and outreach campaigns

YOUNG PEOPLE 4 CLIMATE

Get

REGISTERED

NOW

Be a future
CLIMATE LEADER



SCAN TO REGISTER

THANK
YOU!



YOUTHCLIMATEPAKISTAN



Y4C_PAK



Y4CPAK



YOUTHCLIMATEPAKISTAN

YOUNG PEOPLE 4 CLIMATE

Get

REGISTERED

NOW

Be a future

CLIMATE LEADER



YOUTHCLIMATEPAKISTAN



Y4C_PAK



Y4CPAK



YOUTHCLIMATEPAKISTAN